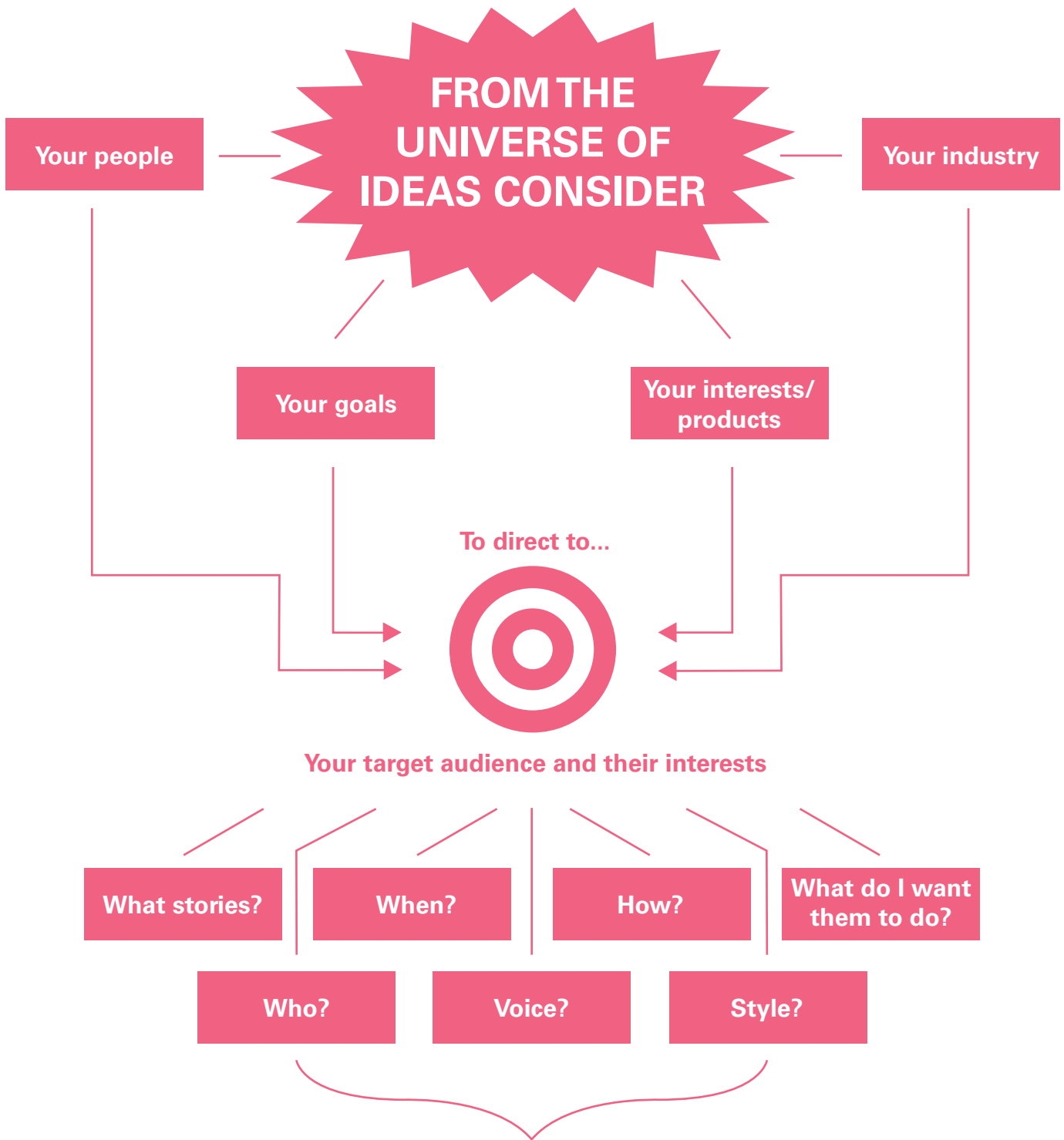


# How to Develop and Use Content



Then take results and: Measure, Analyze, Adapt, Repeat



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